



NPC Sponsors Concours d'Elegance

BENTON HARBOR, Mich., July 15, 2014 /PRNewswire-iReach/ -- New Products Corporation of Benton Harbor, Michigan, is thrilled to head the list of sponsors for the 10th Annual Concours d'Elegance of Southwest Michigan.

"My family's company has been manufacturing parts for the automobile industry for nearly a century," says its CEO Cheryl Miller, herself the granddaughter of NPC founder Walter Miller. "It seems fitting we should sponsor this popular vintage car show."

Of special interest to Miller is the Concours' featured guest, Dave McClellan. McClellan was chief engineer for the Corvette from 1975 to 1992, the longest run of any engineer. McClellan will be an honored guest at New Products on Friday, August 8, when he will tour the plant and meet the hard working folks who made his Corvette parts.

The 2014 Concours will take place Saturday, August 9, in St. Joseph, Michigan's Lake Bluff Park from 10:00 a.m. until 4:00 p.m. The show will feature over 80 vehicles and will present three pass-in-review exhibitions of the cars. The autos will be described by recognized auto expert F. Edward Lucas II. Miller will be helping judge the event.

Incorporated in 1922, and still family-run, New Products Corporation is a TS 16949-certified custom, precision, high pressure aluminum and zinc die

caster. Their parts are used for medical equipment, musical instruments, the automobile industry, and more. NPC is known for its world-class quality parts and on-time delivery. Located in Benton Harbor, Michigan, New Products Corporation employs over 100 people, many whose parents, even grandparents, have worked for the company. For more information about New Products Corporation, visit www.newproductscorp.com.

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